



Data is Annoying.

Let's Make it Fun!



Presented by: Jack Tompkins

Speaker and Founder of Pineapple Consulting Firm



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Data can be fun. Seriously!

From founding Pineapple Consulting Firm to presenting in front of crowds, Jack aims to make data fun!

He has an absolute blast engaging with the audience and talking about how businesses can become more data-driven. It's easier than people think and it's more impactful than you can imagine.

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“Jack Tompkins speaks about data (yawn). I expected this to be a super boring topic. I WAS WRONG! Jack made data fun and approachable and meaningful!”

-Phil Gerbyshak, Gerbycasts

The quick summary...

“Data is Annoying. Let’s Make it Fun!” is a lighthearted and interactive exchange centered on data (woohoo!) for business owners. Starting with business goals and ending with some actionable takeaways to help owners immediately be more data-driven, we tie it all together and go through very tangible examples! Great for audiences of 10 to 100 people.

Key takeaways...

- Using the right data in your business
- How to choose the best KPIs for you
- Visualizing data for decision-making



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Very interesting and relevant, simple and effective. Great topic, great speaker!

-Renaissance Executive Forum members



Jack’s presentation hit the sweet spot by presenting a common sense yet focused approach to develop and use key data points to support and drive small business decisions! Several mentors went out of their way to express appreciation and satisfaction with the presentation.



-Peter Safir, SCORE

